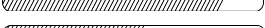


## EDUCATION

|                            |  |
|----------------------------|--|
| <p>2020<br/>—<br/>2018</p> | <p>● <b>PRATT INSTITUTE</b><br/>M.F.A. Digital Arts<br/>Interactive Arts</p>   |
| <p>2021<br/>—<br/>2016</p> | <p>● <b>SCHOOL OF MOTION</b><br/>Design Bootcamp<br/>Animation Bootcamp</p>  |
| <p>2016<br/>—<br/>2016</p> | <p>● <b>PHASE ONE</b><br/>Certified Phase One/Capture<br/>One Professional</p>   |
| <p>2011<br/>—<br/>2007</p> | <p>● <b>ITHACA COLLEGE</b><br/>B.F.A. Film, Photography, and<br/>Visual Arts<br/>Minors in Fine Arts and<br/>Art History</p> |

## SKILLS

|                       |   |
|-----------------------|---|
| Photoshop             |  |
| Illustrator/ InDesign |  |
| After Effects         |  |
| Premiere              |  |
| TouchDesigner         |  |
| 3D Modeling           |  |

## INTERESTS

Art Direction, Photography, Illustration, Typography, Motion Graphics, Creative Coding, Cat GIFs, Design Layout, Creative Technology, Machine Learning, Artificial Intelligence, Sculpting, Plant Collecting, Running Long Distances

## EXPERIENCE

### FREELANCE ART DIRECTOR/PHOTOGRAPHER

2015 – Present

Clients: Jameson Irish Whiskey, Campbell's Soup, Trojan Condoms, Kings of Leon, ZHU, Group Hug Tech, Follies, Kraken Rum, Martell Cognac, Avion Tequila, Glenlivet, Harry's Razors, Illuminage Beauty, Biodesign Challenge, Dirty Lemon, TUSHY

Agencies: Night After Night, Malka, Rain Agency, Phear Creative, Humans Who Play

### ART DIRECTOR/DIGITAL ARTIST

NIGHT AFTER NIGHT

2017 – Present

Worked closely with production and creative departments to develop content for brands such as Jameson Irish Whiskey, Martell, Avion and musicians including Kings of Leon and ZHU.

Roles included:

Leading art direction for the creation of the Kings of Leon's historic NFT launch. (Bringing in over \$2 million in sales).

Art direction, photography, retouching, design, social management and just about everything else for Jameson's Love Thy Neighborhood Campaign, which helped Jameson quadruple sales from 1MM to nearly 4MM cases.

### RETOUCHER/POST – PRODUCTION

BLUE APRON

2016 – 2017

Retouched, refined, and composited imagery for both print and digital outputs.

Worked closely with production and creative departments to develop campaign rollouts with a focus on refining images to support branding.

Collaborated with Creative Director to create targeted content for social media.

Setup, organized, and maintained internal DAM structure for creative/marketing.

### ART DIRECTOR/PHOTO/VIDEO

LITTLEBITS ELECTRONICS

2012 – 2016

Concepted and created creative materials in cross-collaboration with Marketing and Product teams.

Integral in defining the visual launches of 50+ products and the creation of over 180 videos in support of product launches.

Social Media Management: Engaged with the growing littleBits community through social media channels for plans of total word domination.

Defined office culture by stealthily covering the office in googly eyes and recruiting fellow employees to join in the mission.